

THE COST OF UNPRODUCTIVE MEETINGS



We're not going to sugarcoat it. Unclear objectives, lack of team communication and ineffective meetings are among the top time wasters that make employees feel unproductive for as much as a third of their work week. Here is what you need to know about the cost of ineffective meetings.

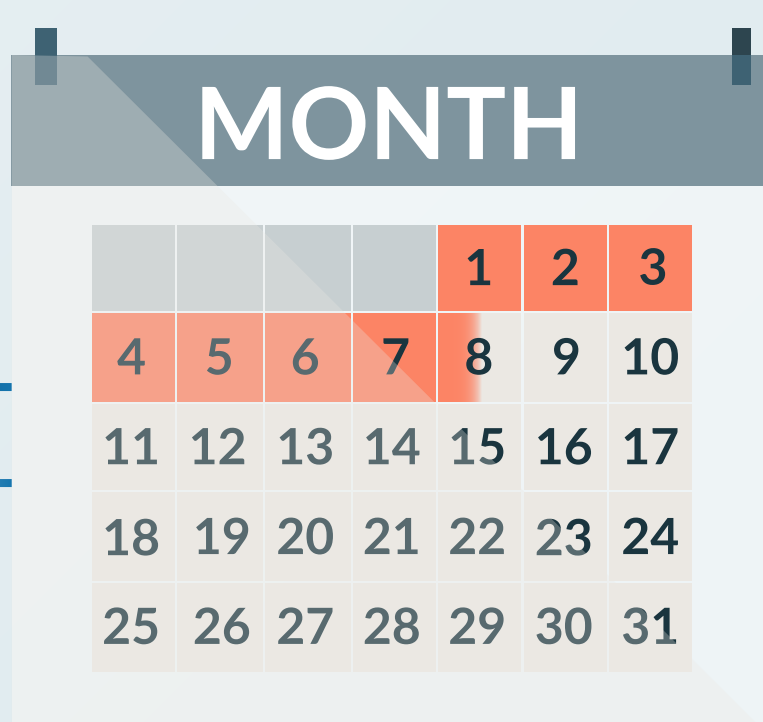
TIME LOST

How much time is wasted on running unproductive meetings

IF 1 MEETING = 1 HOUR,

then meetings take up approximately

7.5 DAYS / month.



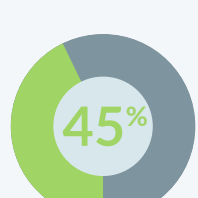
According to executives,



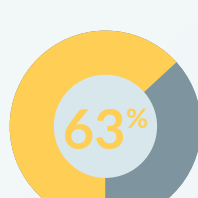
OVER 50%

of their meetings are **unproductive** or **unnecessary**.

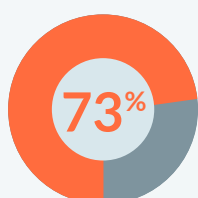
Some reasons behind this are:



45% of executives felt overwhelmed by having to attend so many meetings.



63% of regular meetings do not have an agenda prepared.



73% of attendees multi-task during meetings.



3/4 employees are not trained on how to conduct and facilitate meetings.

This equates to



1½ MONTHS

of pure work days **spent in ineffective meetings** each year.

THE BOTTOM LINE

How much money is wasted on running unproductive meetings

There are more than **2.75 MILLION** meetings per year in Canada.



1 upper management meeting = **CAD \$1,317**.

More than



\$1.81 BILLION / year

is wasted on unproductive meetings.

A company with **40 Mid to Senior Level** managers can lose up to



\$818,000 / year.

WHAT'S THE SOLUTION?

It Starts with **You!**
Learn the Science.
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Achieve Results.

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References

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